



## **Matching Grant from Taube Philanthropies**

The JCC East Bay is thrilled and honored to announce a \$1 million grant from Taube Philanthropies. This transformational grant will support the JCC's programmatic and physical expansion, and is a matching gift to encourage our community to join in the effort.

With this grant, and the matching funds from other generous donors, the JCC East Bay will expand key programs, reach new audiences, and secure our long-term future. We will create an inspiring home that connects people to Jewish life, now and for generations to come.

## **Our vision**

The JCC East Bay is at a pivotal moment. In 2017, we completed a comprehensive community assessment to identify unmet needs in East Bay Jewish life. We sought input from the community, our program participants, funders, and staff. We analyzed current demographic and social trends. And we met with the leadership of fellow Jewish and communal organizations to determine how the JCC can best serve our dynamic community.

Based on what we learned, the JCC East Bay is preparing to expand and transform East Bay and Jewish communal life. Our mission is to create healthy communities inspired by Jewish values, culture, and tradition. Our vision is to advance, nurture, and evolve Jewish communal life while contributing to the vitality of the broader community.

Today we have begun working toward establishing a permanent home in Oakland, renovating and restoring our Berkeley site, and expanding our programs for every life and stage. In the coming years, we will focus on new cultural arts, family, teen, and adult programs.

The JCC is deeply grateful to Taube Philanthropies for helping to launch this expansion plan, and for supporting the JCC East Bay's vision for relevant, meaningful, and inspiring Jewish communal life.